**Individual Crowdfunding**

Somarelang Tikologo is very grateful for the continued support of committed individuals, without which we would not be able to work towards a clean and healthy Botswana. However, it’s not enough to keep Somarelang Tikologo going in the long-term. Here are a few facts

* although we deliver government policy we receive no financial support from the Department of Environmental Affairs
* our glass recycling operation is loss making and receives no financial support from the Department of Waste Management or Gaborone City Council (this is the case with all recyclers)
* the recycling operation would not survive without the generous support of Debswana who provided the truck that collects the glass in and around Gaborone, and Kgalagadi Beverages Trust who paid for the construction of our Recycling Drop Off Centre at the Ecological Park, and Distell who is providing a second truck with a crane
* international donors provide funds to deliver projects, and most expect us to find the funds to manage these projects from our revenues
* the only way we stay afloat is by renting out the café, portacabin and orchard, sales through the Green Shop and by letting the Market Centre out for events

As the Eco Park is our only means of generating revenue it is essential that it looks its best. Unfortunately, because of our limited means maintenance has been neglected. We have reached the stage where we will never be able to generate the funds required to restore it to its former glory.

We do not expect our supporters to raise the entire P360,000 required to refurbish the Eco Park. Rather we would like to raise the funds to put the finishing touches to the renovation, such as solar powered flood lighting, recycled plastic benches and tables and tidying up the external landscaping.

|  |  |  |
| --- | --- | --- |
| **Membership type** | **Donation** | **Reward** |
| Individual | P650 | Life membership, acknowledgement in a donor book |
| Family | P1500 | Life membership, acknowledgement in a donor book |

Membership fees will increase when the Eco Park has been upgraded.

But if you can’t manage this any contribution is welcome, no matter how small. All donations will be acknowledged in the donor book. We also plan to hold a family celebration day next spring to recognise and thank all our supporters to launch our new and improved Eco Park. All donors will be invited to attend.

With hope in our hearts and grateful thanks for your continuing support.

Somarelang Tikologo

22 June 2015

**Corporate Crowdfunding**

Somarelang Tikologo is very grateful for the support received from organisations over the years, without which we would not be able to work towards a clean and healthy Botswana. However, it’s not enough to keep the Somarelang Tikologo going in the long-term. Here are a few facts

* although we deliver government policy we receive no financial support from the Department of the Environment
* our glass recycling operation is loss making and receives no financial support from the Department of Waste Management or Gaborone City Council (this is the case with all recyclers)
* the recycling operation would not survive without the generous support of Debswana who provided the truck that collects the glass in and around Gaborone, and Kgalagadi Beverages Trust who paid for the construction of our Recycling Drop Off Centre at the Ecological Park
* international donors provide funds to deliver projects, and most expect us to find the funds to manage these projects from our revenue
* the only way we stay afloat is by renting out the café, portacabin and orchard, sales through the Green Shop and by letting the Market Centre out for events

As the Eco Park is our only means of generating revenue it is essential that it looks its best. Unfortunately, because of our limited means maintenance has been neglected. We have reached the stage where we will never be able to generate the funds required to restore it to its former glory.

We do not expect our supporters to raise the entire P360,000 required to refurbish the Eco Park. Rather we would like to raise the funds to put the finishing touches to the renovation, such as solar powered flood lighting, recycled plastic benches and tables and tidying up the external landscaping.

|  |  |  |
| --- | --- | --- |
| **Corporate Membership type** | **Donation** | **Reward** |
| Silver | P3250 | 3 year Silver membership (10% discount), usual benefits plus acknowledgement in the donor book |
| Gold | P13500 | 3 year Gold membership (10% discount), usual benefits plus inclusion on ST social media and acknowledgement in the donor book |
| Diamond | P27000 | 3 year Diamond membership (10% discount), usual benefits, inclusion on ST social media, acknowledgement in a donor book and public acknowledgement within the Eco Park |

One off gifts will be recognised in a manner commensurate with the size of the gift. We are happy to discuss funding of individual elements of the Eco Park. We plan to hold a family celebration day next spring to recognise and thank all our supporters to launch our new and improved Eco Park. All donors will be invited to attend.

With hope in our hearts and grateful thanks for your continuing support.

Somarelang Tikologo

22 June 2015